SEMESTER EXAMINATION, DECEMBER, 2025

Course Name: - B. Tech **Semester: - I**

Paper Name: - Introduction to Fashion Technology **Paper Code: - NOC-101**

Time - 3 Hrs + 20 minutes per hour extra time for V.I. & examinees with writer. **Max Marks-70**

समय– 3 घण्टे + 20 मिनट प्रति घंटे अतिरिक्त–दृष्टिबाधित एवं सह लेखक परीक्षार्थियों के लिए। अधिकतम अंक–70

Instructions:

- The question paper consists of three sections namely A, B, C. All sections are compulsory.
- Section A- Each question carries 3 mark. All questions are compulsory.
- Section B- Answer any 5 out of 7 given questions. Each question carries 7 marks.
- Section C- Answer any 2 out of 3 given questions. Each question carries 10 marks.

Section – A (खण्ड–अ)

Objective Questions (वस्तुनिष्ठ प्रश्न)

1. Answer all the following questions. 5×3 =15

निम्नलिखित सभी प्रश्न अनिवार्य हैं।

i) A short-lived fashion is

a) Fashion
b) Style
c) Pattern
d) Fad

ii) What does the term haute couture mean?

a) Ready to wear clothing
b) High end customer made fashion
c) Vintage Fashion
d) Street Style clothing

iii) What is the primary goal of fashion forecasting?

a) To create new fashion lines
b) To predict future trend
c) To reduce production cost
d) To manage retail inventory

iv) Which consumer group adopts new styles at the very beginning, often before they are widely accepted?

a) Fashion Followers
b) Mainstream Consumers
c) Fashion Leaders/Innovators
d) Laggards

v) People who establish fashions by accepting or rejecting the styles presented to them are

a) Producer
b) Seller
c) Consumer
d) Buyers

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Section – B (खण्ड–ब)

Short Answer Questions (लघुउत्तरीय प्रश्न)

5×7=35

2. Answer any five of the following questions.

i. What is Fashion Forecasting? Explain different types of forecasting methods.

ii. Explain history of Indian garments from ancient to modern times.

iii. Briefly explain Trickle up, Tickle down and Tickle across theory.

iv. Explain the following with proper diagram

a) Hat b) Footwear c) Belt

v. What are the five stages of a fashion cycle?

vi. Explain growth and Employment scenario of fashion and Textile industry.

vii. Discuss about importance of Accessories in Fashion Designing.

Section – C (खण्ड–स)

Descriptive Questions (विवरणात्मक प्रश्न)

2×10=20

3. Answer any two of the following question.

i) Explain elements and principles of design in detail

ii) How computer technology is used in fashion technology explain in detail.

iii) notes on following

a) Apparel b) Style c) Fashion d) Fad e) Silhouette

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